

Parcel Tax Elections

March 23, 2010



Parcel Tax Election –

- Utilized to generate additional revenues
- Uniform tax rate on parcels (Glendale 51,000 Parcels)
- Requires voter approval
 - 66 2/3 “yes” vote
- Mailed Ballot Election vs. Regularly Scheduled Election
 - August vs. November

Parcel Tax Election – Uniform Tax Rate

- Tax Structure Options –
 - One Rate for ALL Parcels (single homes, multi-family homes, commercial property)
 - Differentiated Rate for Residential, Multi-Family and Commercial Properties
 - Standardized Rate per Square Foot

Parcel Tax Election – First Phase

- Community Survey to Determine –
 - What Programs Voters are Willing to Support
 - How much Voters are Willing to Pay
 - Structure of Tax
 - Timing and Type of Election

Parcel Tax Election – Second Phase

- Board Adopts Resolution Calling for the Election
 - Timing & Type of Election
 - Amount of the Tax
 - Exemptions from Tax (ie. Seniors)
 - Utilization of Parcel Tax Monies
- District Files Paperwork with L.A. County Registrar-Recorder/County Clerk

Parcel Tax Election – Third Phase

- Communicating to Voters
 - Why there is a Need
 - How much Funding is Needed
 - The Amount of the Tax
 - How the Tax will be Utilized